

Hisamitsu Pharmaceutical's CSR

Corporate Philosophy and Company Mission

Since the launch of ASAHI MANKINKO® in 1907 as a medicine applied as a “patch” to relieve pain and stiffness, the transdermal pain relief patches best known as Salonpas® have been appreciated by many customers.

We have concentrated on creating and improving products, and improving manufacturing technologies for medicinal patch products based on our world-renowned transdermal drug delivery systems (TDDS), with the term Salonpathy® embodying our wish to introduce the benefits of patch treatment and convey the impressive and reassuring relief patch treatment brings to even more customers.

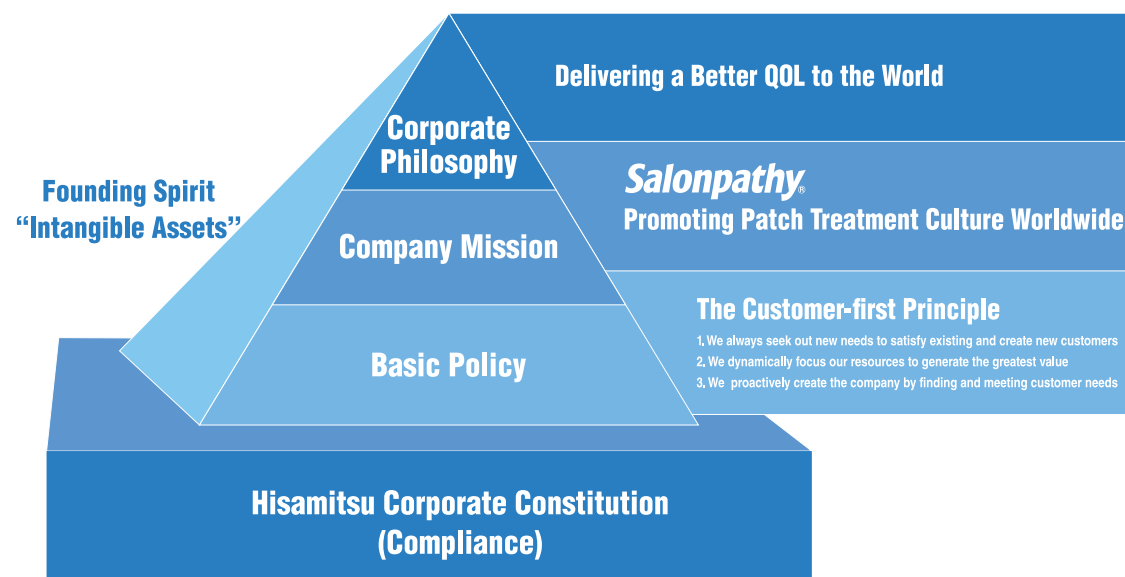
We will continue to develop our business based on our corporate philosophy of “Delivering a Better Quality of Life (QOL) to the World” and our mission of “Promoting Patch Treatment Culture Worldwide.”

CSR Approach

Hisamitsu Pharmaceutical's business activities are supported by many people around the world, including customers, local communities, shareholders and investors, and employees. Earning and maintaining the trust of all of these groups of people is the foundation upon which we are able to achieve our company mission and sustained growth. We also believe that environmental conservation and maintenance of the ecosystem services* that are a product of it are key to us continuing to conduct our business activities.

To develop a more affluent society and preserve the global environment, we will respect our diverse stakeholders in Japan and around the world while conducting activities in good faith to the responsibilities entrusted to us and our contribution to society.

*Ecosystem services: Raw materials and food provided by the ecosystem; flood regulation function; recreation functions, etc.



*Intangible assets: The belief that corporate value resides in the trust placed in our corporate approach and our actions based on this approach, and that if we continue to practice strong ethical values in our activities, we will be able to gain a great deal of goodwill in the form of support and trust.

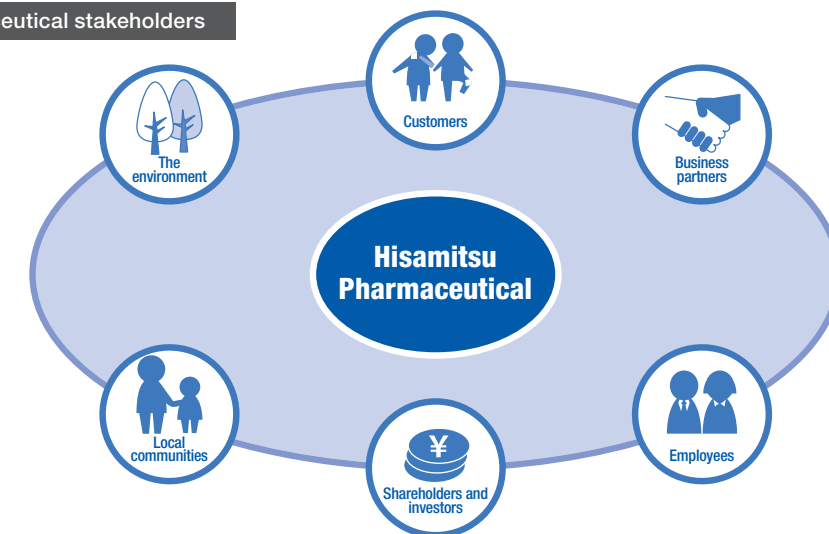
Stakeholders

Hisamitsu Pharmaceutical has responsibilities as a corporate citizen as well as substantial social responsibilities as an organization engaged in the pharmaceutical field.

Our involvement with healthcare providers and regulatory authorities overseeing the pharmaceutical industry gives rise to special considerations and responsibilities that go beyond just engaging in communication. The customers who use our products and services are consumers as well as patients, who we must establish beneficial relationships and exercise abundant consideration with to earn their trust. We also have social responsibilities as a corporate citizen to the local communities that create the foundations of wider society, to the international community, and to the natural environment.

At Hisamitsu Pharmaceutical, we recognize these relationships and responsibilities and will contribute to peace of mind and safety in people's lives around the world through the provision of pharmaceuticals that can be reliably used by our customers.

Hisamitsu Pharmaceutical stakeholders



Relationships with our diverse stakeholders

	Customers	Customers who use our products and services are not only consumers but also patients, with whom we must establish beneficial relationships and exercise abundant consideration in order to earn their trust.
	Business partners	Stable procurement of raw materials in and out of Japan, and maintaining a high quality are essential in pharmaceutical manufacturing. We build trustworthy relationships with our business partners so that we can meet the diverse demands of society, including those for environmental considerations and worker management in production settings.
	Employees	Employees are important stakeholders. We must conduct our business activities while mobilizing diverse personnel with a wide range of skills and roles. To do this, we must conduct management that takes into consideration employment-related issues, education and training, welfare and benefits, and employees' livelihoods.
	Shareholders and investors	We are listed on the stock exchange in Japan and have relationships with many shareholders and investors. We set forth our minimum obligations as the appropriate distribution of profits and transparent management activities, and intend to gain understanding for our management and business activities through the pertinent and timely disclosure of information.
	Local communities	We conduct business activities at many locations in Japan and around the world. We must maintain favorable relationships with the citizens of the local communities in which we do business and proactively conduct initiatives aimed at developing those communities as one of its members.
	The environment	The existence of all stakeholders is predicated upon the global environment. At the very least, we have a duty to consider the global environment, including aspects such as living environments, resources, and energy, and it is our responsibility to future society. It is essential that we protect the global environment, which in turn protects diverse ecosystems, and when necessary, also work to restore the global environment.